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Glitsa Updates Waterborne Look

Fresh New fresh look for Glitsa Waterborne Labels



Seattle, Wash. – March 11, 2015 – Glitsa, a division of Rudd Company, Inc. is updating its waterborne presence with its newly designed labels. The labels provide a clean, updated look that feature the same trusted Glitsa logo that can be found on the rest of Glitsa’s quality finishes.

The newly labeled products are on distributor shelves now. Same great quality... fresh new look.

About Rudd Company, Inc.

Rudd Company was founded in 1912 and has kept its roots firmly planted in the Northwest, while serving customers throughout the U.S. In addition to Rudd Wood Finishes, the company also produces Rudd Aerosol for the forestry industry and construction trades, Glitsa® wood floor finishes, SkimStone® decorative concrete finishing system, Milestone™ cementitious vertical overlay system and Encore™ complete countertop refinishing system. Rudd brands include: Rudd®, Glitsa®, SkimStone®, Milestone™ and Encore™.

For more information, visit www.ruddcompany.com.

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