



FOR IMMEDIATE RELEASE

## Glitsa Hires Michael Revord

*New Sales & Technical Representative for Western States*

---

**Seattle, WA** — September 23, 2015, Rudd Company announces the hire of Michael Revord to the position of Sales & Technical Representative for the Glitsa® brand of wood floor finishes. Revord will cover California, Arizona, New Mexico, Colorado, Utah and Nevada.

Revord brings extensive knowledge of our Glitsa product line to our customers and the territory. We are excited to have Michael on the Glitsa team.

Revord is based in Grand Junction, CO.

### **About Rudd Company, Inc.**

Rudd Company was founded in 1912 and has kept its roots firmly planted in the Northwest, while serving customers throughout the U.S. In addition to Rudd Wood Finishes, the company also produces Rudd Aerosol for the forestry industry and construction trades, Glitsa® wood floor finishes, SkimStone® decorative concrete finishing system, Milestone™ cementitious vertical overlay system and Encore™ complete countertop refinishing system. Rudd brands include: Rudd®, Glitsa®, SkimStone®, Milestone™ and Encore™.

For more information, visit [www.glitsa.com](http://www.glitsa.com).

###

### **MEDIA CONTACT:**

Julie Russell

Rudd Company, Inc.

206-789-1000

[jrussell@ruddcompany.com](mailto:jrussell@ruddcompany.com)