



FOR IMMEDIATE RELEASE

## Todd McDonald Joins Glitsa

*New Sales & Technical Representative for Midwest*

**Seattle, WA** — September 22, 2014, Rudd Company announces the hire of Todd McDonald to the position of Sales & Technical Representative for the Glitsa® brand of wood floor finishes in the Midwest states of the US.

McDonald, an industry veteran, has extensive experience throughout the hardwood flooring industry working for WD Flooring, Aacer Flooring and Maple Ridge Handscraped. Todd is also a frequent contributor to NWFA technical and training programs.



“We are excited to have Todd join the Glitsa sales team. Both Glitsa and our customers will benefit from Todd’s experience.” said Julie Russell, Business Unit Director for Glitsa.

McDonald will be based in Livonia, MI.

### **About Rudd Company, Inc.**

Rudd Company was founded in 1912 and has kept its roots firmly planted in the Northwest, while serving customers throughout the U.S. In addition to Rudd Wood Finishes, the company also produces Rudd Aerosol for the forestry industry and construction trades, Glitsa® wood floor finishes, SkimStone® decorative concrete finishing system, Milestone™ cementitious vertical overlay system and Encore™ complete countertop refinishing system. Rudd brands include: Rudd®, Glitsa®, SkimStone®, Milestone™ and Encore™.

For more information, visit [www.glitsa.com](http://www.glitsa.com).

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