



NEVER COMPROMISE

Decades of Unmatched Quality and Performance in Wood Floor Finishes.



GLITSA, YOUR SOURCE FOR QUALITY

Glitsa floor finishing products have evolved through a rich history since the early 1950s. Manufactured in Seattle, Washington under our flagship, Rudd Company, a name synonymous with quality in the coatings and wood finishing industry for over 100 years, Glitsa boasts a legacy of excellence.

Widely known for our signature Gold Seal System, with its superior wear-resistance and stunning depth of clarity, the Glitsa brand has grown through the years to include quality, eco-friendly waterbornes, performance-tested oil-modified polyurethane finishes, as well as maintenance products.

In keeping with our tradition of unsurpassed quality and innovation, we at Glitsa continue to grow. Integrating cutting-edge research and development with exhaustive testing ensures the Glitsa name persists in offering professional contractors and homeowners the very finest wood floor finishing and care products available.



GLITSA'S SWEDISH FINISHES

AGE MORE GRACEFULLY THAN ANY OTHER

For over 50 years, Swedish formulated Glitsa Gold Seal Finishes have been the preferred choice of professional contractors, renowned architects and discriminating homeowners to preserve and enhance the beauty of their wood floors. Glitsa is the premiere Swedish finish to which all other finishes are compared.

Glitsa's Swedish finishes (conversion varnishes) are the complete package: Warmth of color, unmatched depth and clarity, natural grain definition and long-wearing durability in one finish means quality is never compromised.

Their unique chemical makeup bring out the rich color and grain pattern in every species, especially exotic woods. Glitsa's conversion varnish systems are crystal clear, and the smaller molecules dive deep down into the wood cells, allowing superior clarity, grain definition and natural beauty. Glitsa's Gold Seal system's durability stands above the rest thanks to the coating's flexibility, which allows for scuffs to be rubbed out and for minor scratches to be less visible than in other types of finishes. Glitsa's MultiKote system has proven to be extremely durable, providing a tough and beautiful protective coating that stands up to today's households. Glitsa Swedish-finished floors simply look better, longer.

Glitsa's next generation Swedish finish, Platinum Plus™, incorporates cutting edge technology that eliminates formaldehyde from the coating while still maintaining the great features that make these finishes so special. The result? The same beautiful look and durability but without the lingering odors.

Glitsa Swedish Finishes include: Bacca® Sealer, Glitsa Sealer™, Gold Seal™, Lite Scent™, MultiKote™ Swedish Finish and, Glitsa's newest Swedish finish, Platinum Plus™. Your professional wood flooring contractor will choose the system that best suits your floor and jobsite.

For more information, read What to Expect From a Conversion Varnish Application on page 5.





GLITSA WATERBORNE FINISHES

Glitsa's waterborne line of finishes protect your wood floors beautifully while offering a wide variety of appearance options. A custom look can be achieved for your wood floor with the Glitsa waterborne finish system you and your contractor select.

Glitsa finishes can bring out the warmth of color in your wood, keep it clear or even leave it looking naturally raw. Sheens add to your customization options as well, with Glitsa's waterborne finishes being available in gloss, semi-gloss, satin, matte, ultra-matte, and even a barely-there, raw wood look. All these choices leave you with a one-of-a-kind floor.

Our low-odor waterborne finishes meet the most stringent VOC (volatile organic compound) emission regulations. The Glitsa waterborne line also offers finishes that comply with:

- USGBC LEED Version 4, BD4C, ID&C
- The Well Building Standard
- ANSI/GBI 01, Green Building Assessment Protocol

For an exceptional waterborne finish, you can trust Glitsa. Naturally.



Uncoated (White Oak)



Glitsa Poly 500™



OIL-BASED POLYURETHANE FROM GLITSA

Glitsa's oil-modified polyurethane, Glitsa Poly 500™, is formulated to provide excellent durability and stain resistance for your wood floors. All our products are developed to be the best in their categories.

Glitsa Poly 500 delivers a lighter, warm tone compared to traditional, highly yellowing oil-based polyurethanes and has a faster cure time than many other oil-based polyurethanes. This means that the Glitsa Poly 500 develops into a tougher, stronger coating more quickly than others, so your floor is better protected during the critical “tip-toe” time – that time when your floor's finish is most vulnerable. This feature adds to the overall beauty of the floor for the course of its lifetime.

Glitsa Poly 500 is available in gloss, semi-gloss, satin and matte sheens and is an excellent choice for any home.



MAINTAINING THE BEAUTY OF YOUR GLITSA-FINISHED FLOOR

Practicing simple cleaning and care can go a long way in ensuring your Glitsa-finished wood floors remain fresh and beautiful. Glitsa is here to help with tips and quality products to help you keep your newly finished wood floors looking new.

TIP-TOE TIME: You should use your Glitsa-finished floors with care for the first two weeks after application. Floors are vulnerable to scuffing and marring until fully cured. The gentler you are on the floor during this time, the more satisfaction you will get from your floors for years to come.

2-3 Days After Application: Allow 2 days before placing furniture on the newly finished floor. Install felt floor protectors on furniture legs before placing them on floor.

2-3 Weeks After Application:

Cleaning: Do not use any water or cleaning substance on the floor for the first two to three weeks.

Carpets/Rugs: Allow two to three weeks before placing carpet or rugs on the floor.

PREVENTATIVE MAINTENANCE: Simple steps can be taken to maintain the beauty and luster of your newly Glitsa-finished wood floors.

Dust Mop: Use Glitsa's Maintenance Mop with an untreated microfiber Dust Pad regularly to pick up dust and debris. Vacuum the pad or launder in washing machine. Do not use fabric softener when laundering.

Cleaning: Wipe up food and spills immediately. Clean your wood floors as needed with Glitsa Clean wood floor cleaner and a dampened (not soaking wet) Cleaning Pad on a Glitsa Maintenance Mop. Glitsa Clean is specially formulated to clean your Glitsa-finished floor without leaving a dulling residue.

No Waxing: Glitsa finished floors should never be waxed. Do not use oils or waxes, or any cleaners that have these components, on your Glitsa finish. If wax or other treatments are applied, recoating may not be possible.

Recoat: As your floor begins to show wear and cleans less easily with Glitsa Clean, a recoating is recommended. Contact your hardwood flooring professional when this becomes necessary.

Know Your Floor: Know what products were used to finish and clean your wood floor. Keep track of the dates (month/year) the floor was installed, finished, refinished and/or repaired. Remember the company name of your floor installer and finisher. When moving, leave the above information in the home for the next homeowner.

Glitsa Clean wood floor cleaner comes in a handy ready-to-use quart spray bottle and in economical quart and gallon sized concentrates.



Find quality Glitsa maintenance products at Glitsa.com



WHAT TO EXPECT FROM A CONVERSION VARNISH APPLICATION

Glitsa provides floor finishing products intended for use by professional floor contractors only. Our safety and health recommendations are intended to be general guidelines. Individuals with medical conditions or who are typically more sensitive to odors should consult their physician and extend the time allowed prior to returning to the residence. Safety Data Sheets for all Glitsa finishes are available at glitsa.com.

PREPARATIONS BEFORE COATING APPLICATION: Preparing for a conversion varnish finish application includes removing the following from any area that could be exposed to vapors: plants, animals, aquariums and food in open containers that could possibly absorb vapors (i.e., bread, cereal, grains, etc.).

POST-COATING PROCEDURES: Following application of any type of floor coating, the key to a healthy living environment is two-fold. The temperature must be sufficient to promote curing of the finish and aggressive ventilation is needed to assure that the emitted vapors are expelled from the house.

Homeowners should not be in the area during application or drying of finish. After the final coat of conversion varnish has been applied and dried sufficiently to be dry to the touch, the home should be well ventilated before homeowners reoccupy the space. Windows and doors can be opened and your contractor may set up box fans in one or several windows after fumes have dissipated. For optimal coating appearance reasons, it's best to wait 24 hours after final coating before walking on the finished floors.

To learn about Formaldehyde and indoor air quality during remodeling construction, please visit <https://www.atsdr.cdc.gov/formaldehyde/home/index.html>.

nwfa
National Wood
Flooring Association
2018-2019
MEMBER



real wood
Real Life